

Village of Brooklyn Brooklyn Downtown Development Authority

Board Meeting August 18, 2015

Present: Rene Kullman, Kristy Elrod, Lisa (Carmony), Brenda Collins, Jea Gueteschow

Absent: Angel Gormley, J.B DeJeu

Guests: Josh M, Pat Collins

Meeting called to order at 5:33pm

Minutes from July 21, 2015: No minutes available as there wasn't a quorum at this meeting

Treasures Report: Treasures report present and on motion by Kullman, supported by Carmoney motion to accept the treasures report as presented. Ayes all. Discussion followed on seeking annual membership contribution as a way to raise funds for helping cover some of the cost of events that we do. Ideas included: contributions would go towards paying for email blasts through the BHICC, advertising events, and promoting their business by sponsoring an event.

Committee Reports:

Marketing/Membership – Lisa, Brenda, Pat, and Kristy will be working on a future business mixer. Also will be working on other promotional ideas.

Street Dance/Arts in the Park – Next Bring your chair to the square event is scheduled for August 28th, Blair will contact Bob Elrod to see if he has secured a band for this evening. Shops need to stay open for this type of event otherwise we may as well have it remain at the park and save the expense of police and DPW having to work on these events. It was designed for shops to be able to stay open late and have folks get the chance to visit and shop who may otherwise have not come into our stores.

Ladies Night Out - to be held October 24th Rene and Blair will meet to work out the details of this event.

Rock & Roll Brooklyn – Was a successful event but there were some problems with communication as far as the car show was concerned and new procedures to handle this will be put in place for next year's event.

Art Fair – event had 26 artist/vendors with 5 coming in at the last minute. The response was positive. A few suggestions for next year were: move event to one side of the square, move booths out into the parking spaces to allow more room on the sidewalk.

Pumpkin Quest/Fall Festival – Brenda said she has tried to contact Sue but hasn't heard back from Sue. Blair will try to contact Sue to see how she is doing and what she may need from us.

Holiday Open House – DDA event will be held on Saturday November 21, 2015.
Christmas Parade – need chairperson, will discuss at next meeting.

DDA account signatories: motion by B. Collins, supported by K. Elrod to include the Village Manager (Jea Gueteschow) Lisa Carmoney, Rene Kullman, and Blair Tuckey as signers. Ayes all.

New Business:

Dan Ross / Old Irish Mill requests – Dan would like to be in the DDA district. Jea spoke to how the DDA works and the process that is required to expand the DDA to include Old Irish Mill. Discussed what the expansion of the DDA district would mean for the DDA.

Recognition...

On motion meeting was adjourned at 6:50pm

Respectfully submitted,

Blair Tuckey
Chair BDDA