

# Village of Brooklyn Brooklyn Downtown Development Authority

## Board Meeting September 22, 2015

Present: Kristy Elrod, Lisa (Carmony), Brenda Collins, Jae Gueteschow, Blair Tuckey

Absent: Angel Gormley, J.B DeJeu, Rene Kullman

Guests: Josh Mitoska, Pat Collins, Cindy Hubbell, Sue Reichel,

Meeting called to order at 5:44pm

Minutes from August 18, 2015: Motion by Collins, supported by Elrod to accept minutes from the August 18, 2015 meeting as presented. Ayes all.

Treasurers Report: Treasures report present and discussed, motion by Collins, supported by Carmony to accept the treasures report as presented. Ayes all. Discussion followed regarding the way in which this report is presented. Also concern expressed by Sue R. that there was \$3000.00 from Pumpkin Quest set aside last year that no longer appears in the report. Jae will look into it see what fund balance was last year and also see if there is a better way in which to present the treasurers report in printed form.

### Committee Reports:

Marketing/Membership – Lisa and Brenda met and presented a couple of detail goal plans to help the DDA. Goal 1 is to increase participation in the DDA to 20 individuals with strategies presented on how this will be accomplished. Goal 2 is to increase revenues to be utilized for DDA project with strategies on how to accomplish this. Much discussion followed and Brenda & Lisa will work on contacting the list of names we put together of individuals who may be interested in participating with the DDA on events and possibly being members of the DDA board.

- Need to communicate to DDA members what the DDA is about and why they should be active in the DDA.
- Discussed the Facebook page and the need to keep it updated. Sue Richel indicated that she would be interested and Blair has place some upcoming events on the page.

### Ladies Night Out:

Date on Calendar is for the event to take place on October 24, 2015. That date has been changed to Thursday October 22, 2015.

Pumpkin Quest/Fall Festival – Sue R. presented information on pumpkin quest and has asked for donations to help offset the cost of putting on this event. Discussed traffic issues and DPW will work on trying to slow traffic down as it enters the square area. Also looking for assistance at square crossing.

Holiday Open House – DDA event will be held on Saturday November 21, 2015.

Christmas Parade – Blair will meet with Cindy H. to work on the event.

**New Business:**

Dan Ross / Old Irish Mill requests – Dan Ross has requested from the Village to be include in the DDA district. Jae will be working to facilitate this. It will mean resetting the DDA and should be a good thing for the DDA as we go forward in being able to trap revenue.

Recognition of Dick and Jonnie Staub – Blair is working on getting all necessary information to put into the proclamation.

**Notes:**

- Contact Experience Jackson they may be able to help us with funding some events.
- Light post banners: Find sponsors for banners and Josh Mitoska will be able to product them for us at cost. Offer banner sponsorship starting at \$100.00 per banner sponsor name goes on bottom of banner. Offer special discount if they purchase 4 (one for each season). There are 77 light post in town.
- Look over updated by-laws. At our next meeting we need 6 board members in attendance so that we may vote to adopt the new by-laws, please plan on attending.

Motion by Collins, supported by Elord to adjourned meeting at 7:00 pm Ayes all.

Respectfully submitted,

Blair Tuckey  
Chair BDDA